

Isabelle Kroeker

WEB COMMUNICATION

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SKILLS

Graphic Design
Web Design
Photography
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Dreamweaver
Adobe Lightroom
Microsoft Office
Social Media
WordPress

EDUCATION

Taylor University
2013–2017
Web Communication
Major

AWARDS

Best Page Designer
for The Echo-2015

Designer of the
Year for the Media
Communication
department-2016

EXPERIENCE

GRAPHIC DESIGN INTERN

Taylor University Calling and Career Office, August 2016-Present | Upland, IN

- Managing and writing social media posts and creating Alumni groups on Facebook
- Designing graphics for upcoming events
- Reorganizing and rewriting content for their website

DESIGN CO-EDITOR

The Echo, August 2016–Present | Upland, IN

- Creating design for a new page of the newspaper
- Teaching two new page designers how to work for the newspaper
- Collaborating alongside the other Design Co-Editor to coach and support as he assumes his new role

FREELANCE DESIGNER AND VIRTUAL ASSISTANT

Kristin Schell, kristinschell.com

Ann Kroeker, annkroeker.com

June 2015–Present

- Create graphics for clients expanding their professional web presence
- Assist one client's range of communication and design needs

GRAPHIC DESIGN INTERN

College Park Church, Summer 2016 | Indianapolis, IN

- Produced graphics and branded sermon series to fully represent the themes
- Photographed events for future and current website use

PAGE DESIGNER

The Echo, February 2015–May 2016 | Upland, IN

- Designed a layout for a two-page spread every week for the school newspaper, Division III Newspaper of the Year (ICPA),
- Worked with content provided by editors to create aesthetically pleasing designs

OFFICE ASSISTANT

Taylor University Computer Science Office, August 2013–May 2015 | Upland, IN

- Assisted the office manager by filing and organizing paperwork
- Supported department communications by creating event slides and working with the website

EMPLOYEE AND OFFICE ASSISTANT

Bed & Biscuit Dog Kennel, June 2012–July 2015 | Westfield, IN

- Cleaned and cared for the dogs and cats in our care and the overall facility.
- Handled front office work including learning software to check dogs in and out, answering phone calls and filing paperwork.

References available upon request.